



CRANIOFACIAL AUSTRALIA

Changing faces | Changing lives

STRATEGIC PLAN 2026 - 2028

OUR VISION

Creating a future where the craniofacial community is embraced, empowered and supported.



OUR PILLARS

The 4 Pillars below that uphold Craniofacial Australia's Vision:

To **support** people living with craniofacial conditions nationally and globally through creating strong emotional and practical support programs. These programs will be for individuals, families and communities

To fund innovative craniofacial **research**

To deliver world-class training and **education** programs to clinicians

To be a national voice **advocating** for the rights, recognition and wellbeing of the craniofacial community



6 PRINCIPLES OF CRANIOFACIAL HEALTH CARE DELIVERY

Our values align with the 6 Principles of Craniofacial Health Care Delivery established over 40 years ago by our Chairman and Founder Professor David David, AC.

1. Care is provided by multi-disciplinary teams that place the patient at the centre of decision-making.
2. Best practice approaches are employed in all aspects of care.
3. Patients are supported through their entire lifetime.
4. Financial and organizational support is maintained for patients throughout their treatment.
5. Health professionals supporting patients are highly skilled and educated in the latest techniques, using the most advanced technology.
6. The provision of care applies the latest research that explores craniofacial causes, treatment, management and outcomes.



OUR PURPOSE

We are dedicated to supporting the craniofacial community by advancing research, delivering world-class education, and helping patients and their families every step of the way.



VALUES

Empathy: We welcome everyone in and accept them as part of our community with humanity and empathy.

Professional: We treat each person and business with professionalism and ensure we are collaborative and committed to the task.

Respect: We respect each other and live and breathe our culture of being genuine and real from our board, our staff right through to our patients and their families.

Integrity: We act consistently with the values we uphold.



STRATEGIC PRIORITIES 2026-2028

PILLAR

INTENT & OBJECTIVE

Support

Intent: For patients and their families to access the support they need from diagnosis

Objective: To reach all people that are diagnosed with a Craniofacial condition

Research

Intent: To improve quality of life through new and innovative methods to craniofacial healthcare

Objective: To seek out and fund researchers to undertake new targeted craniofacial research

Education

Intent: To improve quality of life through educating surgeons and clinicians both nationally and internationally

Objective: To fund 2 Fellowships annually both an Australian Surgeon and an Australian Speech Therapist in Bristol, UK

Advocating

Intent: Improving outcomes for patients with craniofacial conditions

Objective: Creating more awareness, empathy and understanding of Craniofacial conditions to increase support for the Craniofacial sector

Governance

Intent: Ensuring the long-term viability and capacity of Craniofacial Australia to support craniofacial patients and their families, while acting as a responsible and transparent custodian of our community's donations.

Objective: A trusted, well-governed Foundation at the forefront of advocacy, research, and support in the craniofacial sector.